

SEATS  
AHEAD

chair  
*express*

furniko

SCREEN  
DIVISION





44 Hulbert Rd, Cnr Rosettenville Rd, New Centre, Johannesburg  
 PO Box 39799, Booyens, 2016  
 Tel: +27 11 434 0444,  
 www.seatsahead.co.za, www.chairexpress.co.za, www.screendiv.co.za

Managing Director:	David Howes	dave@seatsahead.co.za
General Manager:	Lindi Gaspar	lindi@chairexpress.co.za
Financial Manager:	Michelle Husi	michelle@seatsahead.co.za
Human Resources Manager:	Carron Wing	carron@seatsahead.co.za
Admin Manager:	Rosa de Carvalho	rosa@chairexpress.co.za
Credit Controller:	Chounise Rossouw	chounise@seatsahead.co.za
Sales & General Enquiries:	Shantelle Foye	shantelle@seatsahead.co.za
Sales and Customer Relations:	Kay-Leigh De Quintal	kay-leigh@chairexpress.co.za
Sales Representative:	Nicolette Nel	nicolette@chairexpress.co.za
Sales Representative:	Candice Tatchell	candice@chairexpress.co.za
Despatch Manager:	Johannes Ramodike	johannes@seatsahead.co.za
Health & Safety Officer :	Johannes Ramodike	johannes@seatsahead.co.za

**Seats Ahead:**

Production Manager:	Heather Allan	heather@seatsahead.co.za
Orders Clerk:	Danielle Tobin	orders@seatsahead.co.za
Fax Orders: 086 246 1440		

**Chair Express:**

Orders Clerk:	Theresa Mphuti	theresa@chairexpress.co.za
Fax Orders: 086 246 4641		

**Furniko:**

Production Manager:	Benedictor Mathode	benedictor@seatsahead.co.za
Orders Clerk:	Danielle Tobin	orders@seatsahead.co.za
Fax Orders: 086 246 1440		

**Screen Division:**

Production Manager:	Roché Gaspar	roche@screendiv.co.za
---------------------	--------------	-----------------------



Front row from left : Roche, Rosa, Heather, Michelle, Dave, Lindi, Carron, Johannes  
 Middle row from left: Kay-Leigh, Anne, Bennedictor, Chounise, Candice, Puseletso, Shirley, Annah, Danielle  
 Back row from left : Yuter, Theresa, Nicolette, Shantelle, Albert, Brenda

Seats Ahead (Pty) Ltd was started in 1994. We specialise in the manufacture of a wide range of office chairs. The company is now housed in a 10 000m<sup>2</sup> factory. After 20 years, the company boasts a significant share of the total market in South Africa and neighbouring countries. With our stable customer base we are still growing in turnover and market share. The company is driven by a combination of competitive pricing, quality products and service. Our wide customer base is supported by dedicated and experienced staff, a strong trading history and a reliable network of local and international suppliers. Over time other areas to expand the business have been identified in the market and new divisions within the business have been opened and developed.

Furniko was then started in March 2003. This allowed the company to offer soft seating to compliment the Seats Ahead ranges. Reception seating and sofas could be sourced by customers from the same factory which was also able to supply a product that would stand up to the vigorous environment of the commercial workplace.

To provide an all-round service Chair Express was opened mid 2003 and only imports finished product - specialising in office chairs, sofas, contract and hospitality furniture. China is our main source of goods but product is also imported from Italy, Portugal, Turkey and Taiwan. Chair Express has a large stock holding and is a preferred supplier in the market with an excellent ability to fill orders at short notice. As with all the divisions all product is responsibly supplied, designed and manufactured for commercial use.

In 2016 we diversified our range to include Screen Division. We saw an opportunity in the market to offer our customers office partitioning with the same quality, service and competitive pricing that our customers are accustomed to. With extruded aluminium components of the highest quality, we have already gained the confidence of a number of significant customers. This has resulted in a wide variety of installations, from call centres to high end office space. With our ever increasing order book, together with quality and professionalism being the norm, we are confident that Screen Division's market share will rapidly expand.

# SCREEN DIVISION



Screen division - Element range is a 26mm natural anodised aluminium screening system.

The possibilities on screen sizes and finishes are endless as we manufacture to meet your clients' needs and wants.

Our standard frame is natural anodised aluminium, but powder coating the frames to any powder spec is possible.

We offer a variety of cable management solutions with our screens, whether it is merely a pod hole to run cables through from screen to screen or single / double reticulation with a plug set that cables will be fed through to from the ceiling by means of a power pole or power panel.

Our top cap / top beam is an accessory rail that comes standard with very screen. By adding an extra transom into the screen we can suspend tops off the screens with a table bracket to eliminate the leg structure of the desks.

We offer an off the shelf speed line range of screens 500h x 1200w, 500h x 1600w and 500h x 1800w in black contract fabric.

Adding a modern Element to any office space!



**GUIDE-DOGS  
ASSOCIATION**  
South Africa

In Support of

Desk Based Screens



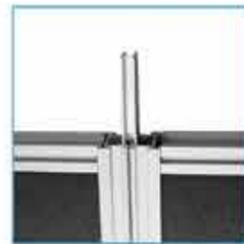
Floor Based Screens



Mobile foot



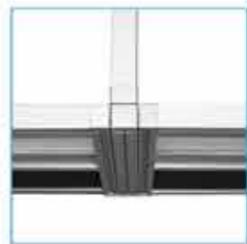
Free standing foot



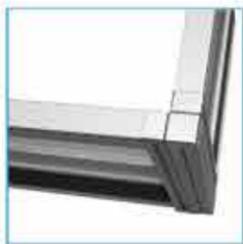
screen to screen connector



Screen to pole connector



3way junction



90 degree junction

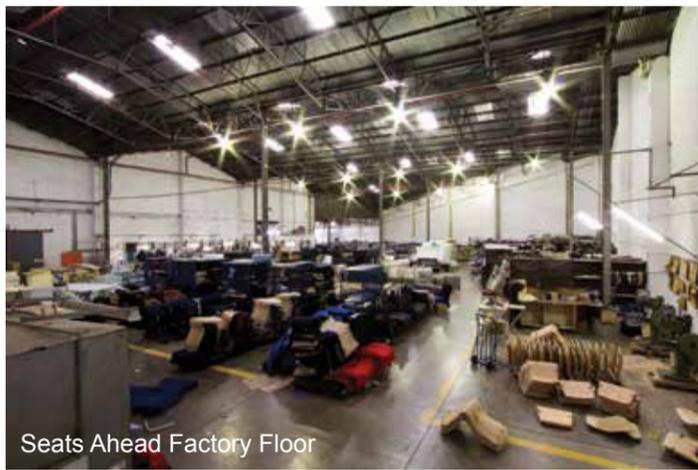


120 degree junction



4way junction

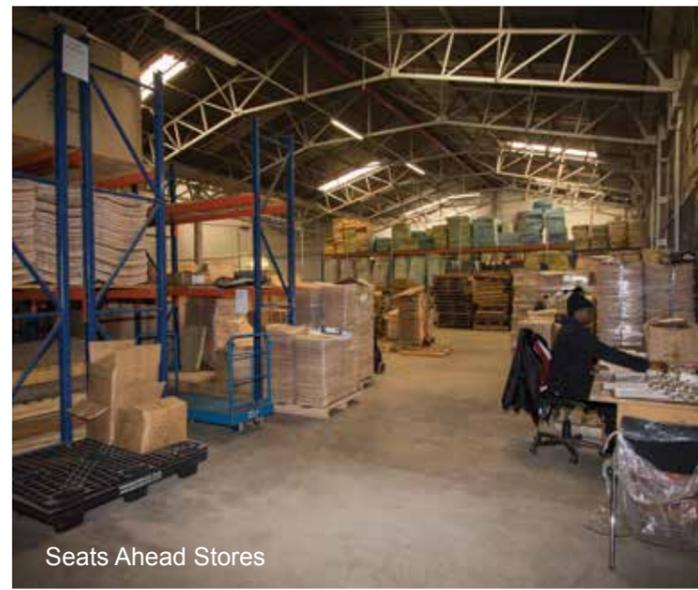




Seats Ahead Factory Floor



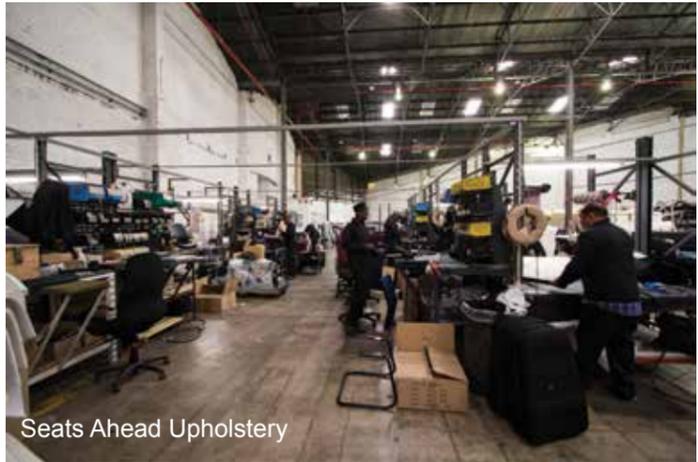
Seats Ahead Seamstresses



Seats Ahead Stores



Metal Workshop



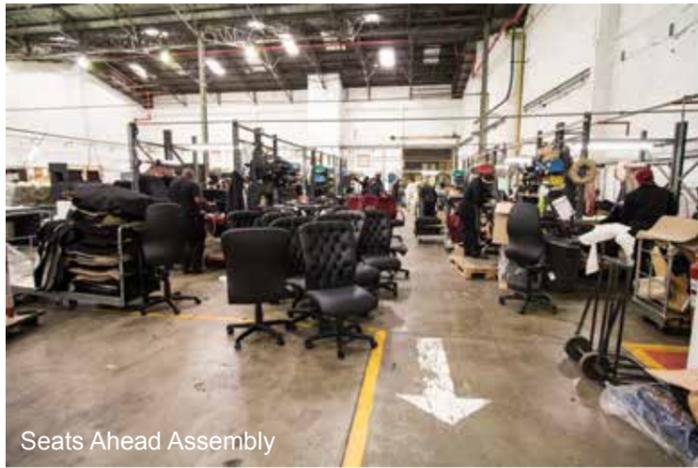
Seats Ahead Upholstery



Furniko Upholstery



Furniko Wood Workshop



Seats Ahead Assembly



Chair express Assembly



Screen Division Workshop



Chair Express Warehouse



44 Hulbert Rd, Cnr Rosettenville Rd, New Centre, Johannesburg  
PO Box 39799, Booyens, 2016  
Tel: 011 434 0444, Fax 086 630 6728  
[www.chairexpress.co.za](http://www.chairexpress.co.za), [www.seatsahead.co.za](http://www.seatsahead.co.za)

Scan Here for Google Maps

— 9<sup>th</sup> Edition —